



FOR IMMEDIATE RELEASE

SAN FRANCISCO ARTS EDUCATION PROJECT CELEBRATES TEN YEARS OF THE SFARTSED PLAYERS MUSICAL THEATER TROUPE WITH A BENEFIT CONCERT OF RODGERS AND HAMMERSTEIN'S CAROUSEL

San Francisco Conservatory of Music, Monday July 19, 2010 at 8:00 pm

SAN FRANCISCO, CA -- On Monday July 19 at 8 PM The San Francisco Arts Education Project (SFArtsED) will celebrate the tenth year of its musical theater troupe for young people, The SFArtsED Players with a performance at the San Francisco Conservatory of Music, 50 Oak Street. SFArtsED Players alumni will join members of the troupe and SFArtsED summer students in a staged concert version of Rodgers and Hammerstein's classic musical. **For tickets and information, please contact City Box Office at (415) 392-4400 and visit www.cityboxoffice.com** (click on San Francisco).

The company will consist of returning alumni of SFArtsED programs in the principal roles, current members of the troupe and students in the organization's performing arts summer camp. Proceeds from the evening will support scholarships for the SFArtsED summer camps and after school programs for families in need.

The production is being directed by Danny Duncan with musical direction by conductor Henry Shin. Choreographers for the production include Natalie Greene and Nicola Bosco. The production is a collaboration with the UC Berkeley Summer Symphony whose 55 members will share the stage with the 60 young performers in Rodgers and Hammerstein's musical called by *Time Magazine* the best musical of the 20th century.

Carousel was first performed on Broadway in 1945 and has had numerous revivals on Broadway and in London as well as being adapted as a movie and television special. The musical contains the well known and loved songs *If I Loved You*, *June is Bustin' Out All Over*, and *You'll Never Walk Alone*.

- more -

About SFArtsED

Founded in 1965 (as the Alvarado Arts Workshop) by renowned artist Ruth Asawa, SFArtsED has transformed the lives of children, their families, teachers, artists and volunteers. Programs include SFArtsED Summer camp, In-School Artists-In-Residence, After-School programs, The SFArtsED Players Musical Theater Company, apprentice programs for college and high school students and public visual art exhibits. For more information about SFArtsED, visit www.sfartsed.org or call 415-551-7990.

About The SFArtsED Players

The SFArtsED Players is a musical theater company that reflects San Francisco in all its diversity. Hailing



from the neighborhoods of San Francisco, the SFArtsED Players is made up of 30 theater performers who come from SFArtsED's performing arts residencies as well as from the organization's summer arts intensive, called SFArtsED Summer, held each year at School District sites. The young performers are selected for their talent, enthusiasm and commitment for the musical theater form. They work with the directors of the company 10 hours each week, training as "triple threats" (actor/singer/dancers) and rehearsing for their performances. The company performs both original musicals and Broadway classics.

###

PRESS CONTACTS:

Lynne Winslow

Phone: 415-551-5190

Email: lynne@winslowevents.com